

### PRIVACY POLICY

Dash Finishing School is an international etiquette consultancy located in Melbourne, Australia. We operate etiquette, beauty, styling & creative programs in Australia and around the world.

At Dash Finishing School we recognise that privacy is important. If you have any questions about this privacy policy, please feel free to email us at info@dashfinishingschool.com.au This privacy policy sets out how Dash Finishing School uses and protects any information that you give us, or any personal data we collect from you, when you use this website. Dash Finishing School is committed to ensuring that your privacy is protected and respected. Should we ask you to provide certain information by which you can be identified when using this website, you can be assured that it will only be used in accordance with this privacy statement.

Dash Finishing School may change this policy from time to time by updating this page. It is important that you check this page from time to time to ensure that you are in agreement with any changes.

### What we collect

We collect personal data that you provide to us when registering for and/or participating in our workshops and programs. Some personal information may come to us from our business partners, for example, hotels that may contact us with regard to the workshops and programs we organise.

We may collect, store and process the following information:

- name, title and position
- contact information including home address, email address and telephone number
- date of birth, nationality
- profession or education
- payment and bank details
- dietary restrictions or preferences
- next-of-kin contact details
- other information that you provide to us at your own discretion that are useful for the program organisation, i.e. interests, reasons for participating in a course, whether you have attended a similar course, your photograph
- group photographs

If you contact us on behalf of a third party, you confirm that he/she has appointed you to act on their behalf and agreed that we may collect, store and process their personal data.

## What we do with the information we gather

We require the personal data to understand your needs and provide you with a better service and in particular for the following reasons:

- Internal record keeping
- To improve our products and services

## Marketing

Periodically we may send newsletters, promotional emails about new services, special offers, events or other information which we think you may find of interest using the email address which you have provided.

From time to time, also we may use your information to contact you for market research purposes. We may contact you by email or telephone. We may use the information to customise the website according to your interests.

We will ask whether you would like to receive marketing information from us in the first contact i.e. when registering for a course or signing up for our newsletter. If you do opt in to receive such marketing from us, you can opt out at any time.

# **Consent withdrawal**

You have the right to withdraw a consent to store and process your personal data by us at any time by emailing us at info@dashfinishingschool.com.au You can also request the erasure of personal data that we hold about you.